

AMERICA'S *ACE* ATTRACTIONS



**A. M. SAPERSTEIN**

**Sports Enterprises**

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Mrs. Effa Manley, Bus. Mgr.  
Newark Eagles Baseball Club  
71 Crawford Street  
Newark 2, New Jersey

Dear Mrs. Manley:

I have your letter of June 26th ... and having returned to the hugest collection of correspondence I have ever had ... I am not yet in the least organized as to plans or what-not. The very bad month of May and its counterpart in June kept baseball out of most of the towns out this way ... but this past week, all of the towns are drawing tremendously, and consequently now, every town is desirous of attractions .. and you never saw the like in efforts around any office of this kind.

Regarding the schedule we discussed for July ... I am going to pair you up with the New York Black Yankees at Columbus on Tuesday night, July 24th ... at Toledo, Ohio, on Wednesday, July 25th ... and at Indianapolis on July 26th. July 27th will likely be placed at Dayton ... and the Sunday, July 29th date, will be placed as a night game at Indianapolis against opposition yet to be selected. I will select several other dates that will mean some money to you in that particular period to finish you up about August 3rd ... and shortly will give you every detail on the trip ... which to me shapes very interesting. Will need plenty of mats, some information on the personnel of your team, highlights on the team, your lineup and player numbers, and anything else that you deem is of interest.

Likewise will take care of the September 3rd through September 8th dates which should be very good if the club makes the kind of showing that it should through late July.

Infielder Leamon Johnson was sent to your team; has he reported? Kindly reply to this note, and thanks a lot for your time during my New York trip.

Yours very truly,

*A. M. Saperstein*

*Showmanship in Sports*